



2009 Growers' Day



Restaurant Delivery Days

Program

Vendor Information

Business Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Mailing Address (if different): _____

Day Phone: _____ Evening Phone: _____

Fax: _____ Cell Phone: _____

Email: _____

Best way to reach you: Phone Email Mail

Business Type: (Please check all that apply)

- | | | |
|---|---|-------------------|
| <input type="checkbox"/> Farmer/Produce | <input type="checkbox"/> Nursery/Plant | Processors |
| <input type="checkbox"/> Prepared Food | <input type="checkbox"/> Hobbyist Gardener/Grower | Produce Re seller |
| <input type="checkbox"/> Miscellaneous | | |

Growing practices:

- Certified Organic Certified by: _____
- Practicing Sustainable (non-certified organic)
- Conventional (use synthetic chemicals)
- I expect to be reselling other farmer's products (indicate farmer's growing practice above)
Name and location of grower: _____

Insurance:

Do you have farm liability insurance which covers incidents that may occur off your farm premises?

- Yes No

If you answered yes to the liability insurance question, please provide the following information:

Name of Policy Holder

Policy Number

Electricity:

Do you need electricity for your booth? Yes No

If yes, what will it be used for? _____

*Due to site limitations, electricity will only be available for essential needs.

**There will be a fee of \$15 to each vendor using electricity.

Vendor Commitment:

I, _____, agree to be at the S. C. Festival of Flowers Growers' Day as indicated below. I understand that I may be forfeiting my space if I do not give the Growers' Day coordinator at least one week (7 business days) notice of my cancellation in any part of the event.

Check the date/event you wish to reserve at the S. C. Festival of Flowers Growers' Day:

Restaurant Expo: Friday, June 5th Opportunity to make contacts with locally owned and operated restaurants to participate in Fresh on the Menu program.

Restaurant Delivery: Wednesday, May 10th
 Wednesday, May 17th
 Wednesday, May 24th

Growers' Day: Saturday, June 27th

Fees:

Farmer/Produce, Nursery, Processor	Growers' Day	\$75 (10 X 10 space)
Miscellaneous	Growers' Day	\$50 (10 X 10 space)
Hobbyist/Grower	Growers' Day	\$50 (10 X 10 space)

We Now Accept VISA and MasterCard

All applications MUST include signature and amount of payment. Payment Amount: \$ _____

Visa _____ MC _____ Card Number: _____ Exp. Date: __/__/__

Signature: _____

We will call you to obtain the security number on the back of your card.

Send or FAX this signed application form with check or credit card payment information to:

S. C. Festival of Flowers, PO Box 980, Greenwood, SC 29648-0980

I HAVE READ, AGREE AND WILL COMPLY WITH ALL OF THE ATTACHED RULES AND REGULATIONS (INCLUDING THE HOLD HARMLESS CLAUSE) FOR THE SC FESTIVAL OF FLOWERS GROWERS' DAY AS WELL AS THE RESTAURANT DELIVERY PROGRAM.

I ALSO ACKNOWLEDGE THAT I HAVE NOT BEEN PROMISED EXCLUSIVITY FOR MY PRODUCT.

Applicant Signature: _____ Date: _____

2009 S. C. Festival of Flowers Growers' Day & Restaurant Delivery Program Rules & Regulations

Selection of Vendors:

Vendors will be chosen from the applications by a Selection Committee, which includes the S. C. Festival of Flowers Director, according to the guidelines as follows:

1. Fulfillment of all requirements set out in the 2009 Rules and Regulations;
2. Type of Product: The desired ratio of vendors is 70% farmer/produce/nursery/processor, 20% hobbyist/grower, 10% miscellaneous. Therefore, farmers/produce/nursery/processor vendors always get priority over other applicants. Although no vendor is promised exclusivity, there is sometimes not enough demand to have more than one provider of the particular item(s).
3. Quality of Product: All items wish to be sold by the applicant will be reviewed and must be high quality, safe, and an enhancement to the S. C. Festival of Flowers.

Vendor Types:

Farmer/Produce:

Farmers are persons or entities that raise produce (vegetables, fruits, nuts and grains), herbs, flowers or nursery crops from seed or plants. Beekeepers, egg farmers, poultry and livestock producers and fish and/or shellfish growers are considered farmers. Farmers may resell produce from other local farms only if they have approval from the S. C. Festival of Flowers. The farmers must provide what, when, and from where the produce is coming on the application. To be approved, these items must bring some added value to the S. C. Festival of Flowers (i.e., something that the Growers' Day is not already offering, or providing locally grown or produced food items to local restaurants through the Restaurant Delivery program), or must be a beneficial co-op/partnership for local farms that are short staffed.

Farmers are eligible to join the S. C. Festival of Flowers Growers' Day or Restaurant Delivery program at any time as we are always looking for new vendors in this category.

- * Items offered for sale must be homegrown and hand gathered;
- * Sodas, water, sports drink, fruit juices, alcohol of any kind, canned and bottled beverages, or other 'brand name/commercial' beverages may NOT be sold by vendors.

Nursery/Plant

Defined as a Farmer.

Grower

Growers are non-professional small-scale farmers who see their product as a hobby rather than a profession.

The S. C. Festival of Flowers Growers' Day offers growers' spaces. Growers will be provided an 8' rectangular table.

- * Items offered for sale must be homegrown and hand gathered.

Produce Re seller

These persons are vendors selling fruits and vegetables who are not farmers, but are second party vendors. Produce vendors offering trucked in fruits and vegetables will be allowed only if they are bringing in locally grown items. The re seller must provide what, when, and from where the produce is coming on the application. To be approved these items must bring some added value to the S. C. Festival of Flowers Growers' Day or Restaurant Delivery program (i.e., something the Festival is not already offering).

- * Sodas, water, sports drink, fruit juices, alcohol of any kind, canned and bottled beverages, or other 'brand name/commercial' beverages may not be sold by vendors.

Processor

Processors are persons who offer fresh food products (such as meats, seafoods, ciders and canned goods) that have added some sort of "hands-on" processing (such as smoked meats, honey, handmade candies, etc.)

- * If applicable, you must have a Department of Agriculture and/or Department of Health and Environmental Control Certificate. You must bring the certificate(s) each time you work with the Festival.
- * You must adhere to the Greenwood County Health Department regulations (for specific information, contact the health department).
- * All food must come from an approved source and be packaged under established guidelines.
- * Sodas, water, sports drink, fruit juices, alcohol of any kind, canned and bottled beverages, or other 'brand name/commercial' beverages may not be sold by vendors.

Miscellaneous

Any other vendor that does not fit into the above categories will be considered on an individual basis.

Policies for ALL Vendors:

- The S. C. Festival of Flowers Growers' Day or Restaurant Delivery Program (herein known as the "Market") reserves the right to prohibit anyone from selling and/or refuse any product from being sold;
- The Market reserves the right to refuse participation to vendors who do not comply with Market regulations or do not meet Market standards which include, but are not limited to, following all local, city, state and federal laws and regulations;
- Market staff has the authority to move and reassign vendor spots to enhance or facilitate Market operations;
- Vendors may not sell any items not approved or listed in the Market application. Market staff has the right to ask a vendor to remove their products. If you wish to sell something different during the course of the season, the Market committee must first approve the new items;
- Children must be supervised at the Market at all times;
- Vendors are required to wear proper attire, including shoes and shirts, while selling at the Market;
- The Market is not liable for any injury, theft, or damage to either the buyer or seller, or their property arising from or pertaining to preparation for or participation in the Market;

- Hawking is strictly prohibited at the Market;
- Abusive language and hazardous or offensive behavior will not be tolerated. The Market staff has the right to request the offending vendor to leave the area. Upon failure of the offending party to leave, the Market may remove property at the vendor's expense, and the Market is discharged from any and all loss or damage occurring in such removal;
- No imports, novelties, franchise products or items made from craft kits may be sold at the Market;
- The Market does not guarantee the marketability of the vendors' goods or the success of the vendors' efforts;
- The standard space includes a 10 X 10 area, one table and two chairs;
- Please come prepared with your own site supplies (extra tables, chairs, tape, tacks, scissors, etc.);
- No pets are allowed in the Market area - with the exception of service dogs;
- Each vendor operates as an individual entity and is responsible for setting his/her own prices. Weights and measures are expected to be in accordance with local, state, and federal regulations.

2009 S. C. Festival of Flowers Growers' Day and Restaurant Delivery Program Rules & Regulations

Growers' Date/Time/Location:

Date: Saturday, June 27, 2009
Time: 8:00 a.m. - 2:00 p.m.
Location: Uptown Greenwood, Near the fountain

Restaurant Delivery Program Dates/Times/Location

Dates: Wednesday, June 10, 2009
Wednesday, June 17, 2009
Wednesday, June 24, 2009
Times: TBD
Location: TBD

License, Permits, Inspections and Special Fees

- The Market will secure a City of Greenwood Event Business License for all vendors;
- Vendors must be licensed to conduct business in the State of South Carolina and secure a SC retail license;
- Vendors are responsible for their own taxes (including sales tax), necessary permits, inspections (food, agricultural & nursery plants), and license liabilities;

Booth Set-up

- Vehicles are allowed on site to unload only
- Vendors are encouraged to be creative in decorating their booths

Booth Take Down

- No vehicles will be allowed on site until 10 minutes after official Market closing time
- Vendors are committed to stay until closing
- Vendors leaving before closing time without Market official approval may result in expulsion for the duration of the season.
- Vendors are responsible for keeping their own spaces clean and attractive during and after the Market;
- Vendor parking will be provided near the Market site. If you choose to park elsewhere, your car may be towed at your risk and expense.

Business Cards/Promotions/Recipes

Please bring business cards, recipes, menus, growing tips, etc., to pass out to market attendees.

Restrooms

Restroom facilities will be available for vendors on site.

Cancellation

- The S. C. Festival of Flowers Growers' Day and Restaurant Delivery program is a rain or shine event. All committed vendors are expected to attend regardless.
- A decision to cancel the Market will be made as a last resort.
- Conditions that threaten public safety (high winds, lightning, etc.) will cause cancellation.
- If the Market is cancelled, all vendors will be contacted at the phone number and/or email address on record.

- If weather conditions deteriorate during the Market hours, the Market coordinator will consult with the vendors who are present and will make a decision to close the Market early.
- If the Market is cancelled for any reason, vendors may not sell from their vehicles or set-up at the Market site.

Hold Harmless Clause:

I HEREBY AGREE TO INDEMNIFY AND HOLD HARMLESS THE SOUTH CAROLINA FESTIVAL OF FLOWERS, ITS EMPLOYEES, OFFICERS, AGENTS AND/OR CONTRACTORS FOR AND AGAINST ANY AND ALL DAMAGES, LOSSES, SUITS, LIABILITY AND/OR CAUSES OF ACTION RESULTING FROM PROPERTY DAMAGE, AND/OR FROM PERSONAL INJURY, INCLUDING DEATH, OF MYSELF ARISING OUT OF OR IN ANY WAY CONNECTED WITH OUR PARTICIPATION IN THE SOUTH CAROLINA FESTIVAL OF FLOWERS GROWERS' DAY OR RESTAURANT DELIVERY PROGRAM, EXTENT THAT SUCH DAMAGE OR INJURY IS CAUSED BY THE GROSS NEGLIGENCE OR WILLFUL MISCONDUCT OF THE CITY OF GREENWOOD, AND COVENANT NOT TO USE OR TAKE ACTION AGAINST THE CITY OF GREENWOOD, ITS EMPLOYEES, OFFICERS, AGENTS AND/OR CONTRACTORS EXCEPT AS SET OUT HEREIN. I FURTHER PERMIT THE S. C. FESTIVAL OF FLOWERS TO USE PHOTOGRAPHS OF ME FOR THE FESTIVAL OR MARKET PUBLICITY.

ALL VENDORS PARTICIPATING IN THE S.C. FESTIVAL OF FLOWERS GROWERS' DAY OR RESTAURANT DELIVERY PROGRAM MUST ABIDE BY THESE RULES. THE S.C. FESTIVAL OF FLOWERS SHALL ENFORCE ALL RULES AND REGULATIONS. PERMITS TO PARTICIPATE IN THE MARKET CAN BE REVOKED BY THE FESTIVAL OF FLOWERS.

Thank you for participating in the S.C. Festival of Flowers Growers' Day or Restaurant Delivery program. Please return your signed application as soon as possible. We are looking forward to providing a fun and successful event, showcasing the Upstate's fresh produce and tasty food.