

45th Annual SC Festival of Flowers 2012 Poster Competition Rules

Eligibility:

This competition is open to all artists—amateur, student or professional. Winning entries from any other art competition or art previously published in periodicals, web sites, logos, fliers or any other form of public distribution, with or without compensation to the artist, may not be entered.

Prizes:

\$1200 cash prize. The winning artist will also be featured in press releases, marketing and festival promotions, and will receive 25 free copies of the printed festival poster and 2 limited edition signed prints.

Terms and conditions for accepting the award:

- Artist agrees to personally sign a limited edition of 500 posters and/or up to 50 limited edition prints.
- Artist must attend the Festival events as specified by the Executive Director.
- Artist must be available in Greenwood, SC on or before 5/1/2012 to personally sign posters and/or prints.

Winning Entry:

The winning entry will be used by the SC Festival of Flowers as the primary image for the 2012 45th SC Festival of Flowers poster and related Festival promotional materials such as t-shirts, hats, etc. The original artwork will remain the sole property of the SC Festival of Flowers.

Important Dates:

- Entry Deadline for artwork submissions: **Friday, 4:45 PM, January 13th, 2012.**
- Winning artist and artwork announced: **February 1st, 2012.**

Subject Guidelines:

The following guidelines address artwork that will be acceptable for public distribution by the SC Festival of Flowers.

1. All artwork entered for the competition must be original.
2. Artists are free to explore all forms of imagery with the exception of the following: nudity; images degrading or demeaning the human condition; illegal activities; religious or political references.
3. Submit innovative and visually compelling original artwork to promote the annual festival, feature the creativity and variety of the events, celebrate the festival, commemorate its colorful past, and pay homage to the Festival's 45 years.
4. No logos, brand names, trademarks or copyright material may be included in artwork, with these exceptions:
 - a. Festival trade name: 45th SC Festival of Flowers
 - b. Note: Festival name and tag line are required to be in artwork.
 - o 45th SC Festival of Flowers
 - o "It's A Blooming Good Time!"

Submission Requirements:

Each artist may submit one (1) work of original art. Artwork must be suitable for enlargement to poster size of at least 24" X 18".

Please submit artwork as follows with:

- a. Artist name
- b. Title of artwork
- c. Medium
- d. Signed poster competition application (available at the Greenwood Chamber of Commerce or on-line at www.scfestivalofflowers.org), including a brief artist biography.

Submission Returns:

Entries not chosen for the first place award and top 12 runner-ups must be picked up at the Greenwood Chamber of Commerce office by March 1st, 2012. Entries not picked up by March 1st, 2012 become the sole property of SC Festival of Flowers (except the 12 runner-up entries.) The winning artwork DOES become the sole property of the SC Festival of Flowers. The 12 runner-up entries that are chosen will be on display during the SC Festival of Flowers and may be picked up by July 10th, 2012 from the Greenwood Chamber of Commerce. For return via the US Postal Service, postage must be included in a separate envelope or postage paid packaging.